

BBC Insiders

Privacy Notice

BBC America knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting www.bbcinsiders.com, you are accepting the practices described in this Privacy Notice.

Statement of Intent

At www.bbcinsiders.com, we receive and store any information that you, the consumer provide us via our website or by other means. We use this information for research purposes in order to improve the way that we serve our customers.

The team at www.bbcinsiders.com seeks to treat you with respect and thus we can assure you that we will look after the personal information you entrust us with accordingly. www.bbcinsiders.com is in full compliance with corporate and Internet law. You may either choose not to provide this information or you may deny your consent, thus making it impossible for us at www.bbcinsiders.com to hold your personal information. However, if you do not provide us with required information we will not be able to allow you to participate with our research.

Disclosing Information

We will not pass on your personal information to a third party without your consent.

Please note that sites to which you can link from www.bbcinsiders.com (including any affiliated or co-branded sites) may have different terms and conditions or policies applicable to those sites and we urge you to check the privacy policy and terms and conditions on each such site. www.bbcinsiders.com is not responsible for the content or the policies of any of these sites.

Your name and address and information may be combined with any other personally identifiable information (such as demographic information and past purchase history) which you provide to us. This information will be used to help with our research in order to make our future marketing and sales efforts more efficient.

Accuracy of your Personal Information

You may verify the accuracy of the personal information that you have entrusted us with by submitting an e-mail inquiry to support@bbcinsiders.com. In accordance with the law, we will respond to request within forty (40) days of our receipt of your inquiry.

Emails

If you do not wish to receive any more of our e-mails please click on the "Unsubscribe" link in the next email you receive from us and you will be removed promptly.

Data Protection

When you supply your personal details to www.bbcinsiders.com, to any of our advertisers or other third parties, we ensure that the current Data Protection legislation is obeyed at all times.

Conditions of Use, Notices, and Revisions

Any of the policies or procedures above may be changed at any time without prior notice. Although this Privacy Policy is not a contract and does not create any legal rights, it does serve as an expression of our commitment to protect private personal information.